

# Kentucky Monthly

## Editorial Guidelines

### *What we're about...*

*Kentucky Monthly* celebrates all things Kentucky. Every issue highlights the best the Commonwealth has to offer along with intimate profiles on those unique characters that make Kentucky such a colorful place to live and explore. *Kentucky Monthly* reaches more than 1.3 million readers and online visitors annually, and over the past decade has become an authority on life in the Bluegrass.

### *Submissions*

We welcome new and established writers to submit stories, queries and supporting art tailored to a topic of the magazine. We look for stories rich with lively anecdotes that re-create the writer's experience. Stories should be informative and appealing to sophisticated 40-60 year-old readers.

Queries should be accompanied by contact information. Emailed submissions are preferred but we do accept mailed submissions. Please include a self-addressed, stamped envelope and contact information, including an email address, if mailing a submission.

We try our best to respond to submissions within six weeks. However, we cannot assume responsibility for the return of unsolicited manuscripts or artwork.

### *Kentucky Monthly* magazine

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### *Payment*

Payments vary depending on the type of article, complexity, and the writer's ability to meet deadline. Payment for articles is made in the second week of the month following publication. Kill fees may or may not be paid for assigned stories that are not used, at the discretion of the editor.

### *Artwork*

We welcome and encourage writers to send any photography, illustrations and artwork that are part of the story package.

### *Sample issues*

For a sample copy of *Kentucky Monthly* magazine, please contact our circulation department at 1-800-329-0053. Sample copies are \$3.50 each.

## **Topics**

### *Features*

Our feature articles (1,000 to 2,000 words) are fresh and descriptive glimpses of Kentucky's unique people and places.

### *Dining*

Profiles appealing, upscale restaurants and dining trends within the Commonwealth.

### *Travel*

Our travel stories inspire readers to explore their own backyard. We look for unique destinations, off-the-beaten path treasures and glorious settings that will ignite wanderlust in natives and newcomers alike.

### *Wine and Spirits*

Our wine and spirits stories provide readers with information on wines, beers and spirits with Kentucky relevance, such as bourbon.

### *Homes and Gardens*

These stories showcase the homes and gardens of notable Kentuckians. We also highlight projects completed by Kentucky designers and contractors.

### *Shopping Guide/Fashion*

We look for profiles on quirky shops or boutiques, Kentucky-made products and seasonal fashion trends.

### *Old Kentucky*

A different look at familiar subjects from Kentucky's colorful past.

### *Alltech FEI World Equestrian Games*

As the Official Magazine of the Alltech FEI World Equestrian Games, we are especially interested in unique, equestrian-themed articles. Stories do not have to be directly related to the event; our goal is to highlight the Commonwealth's rich equestrian culture and the people who make that culture thrive.

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